

SurveyMonkey CX Cookies

Last updated: May 24, 2018

First Party Cookies

Required cookies are used to deliver the essential aspects of our service and display our sites. You cannot opt out from Required cookies.

Name	Category	Expires	Description
_cx_session	Required	session	Associate the user's browser with their account data. Allows users to remain logged in to their account.
gdpr_consent	Required	1 year	Tracks whether the user has consented to the use of non-required cookies.
user_type	Required	20 years	When logged in, distinguishes between internal SurveyMonkey users and external users
user.id	Required	session	Stores the user ID of the current user when logged in
administrator.id	Required	session	If logged in as an administrator, stores the id of administrator record
timezone	Required	30 days	Stores the current user's timezone
utm_source	Analytics	30 days	Stores the value of the utm_source param from the user's first visit to the SurveyMonkey CX website.
utm_medium	Analytics	30 days	Stores the value of the utm_medium param from the user's first visit to the SurveyMonkey CX website.
utm_content	Analytics	30 days	Stores the value of the utm_content param from the user's first visit to the SurveyMonkey CX website.
utm_campaign	Analytics	30 days	Stores the value of the utm_campaign param from the user's first visit to the SurveyMonkey CX website.
utm_term	Analytics	30 days	Stores the value of the utm_term param from the user's first visit to the SurveyMonkey CX website.
family	Analytics	30 days	Stores the value of the family param from the user's first visit to the SurveyMonkey CX website.
adid	Analytics	30 days	Stores the value of the adid param from the user's first visit to the SurveyMonkey CX website.

program	Analytics	30 days	Stores the value of the program param from the user's first visit to the SurveyMonkey CX website.
source	Analytics	30 days	Stores the value of the source param from the user's first visit to the SurveyMonkey CX website.
recent	Analytics	30 days	Stores the value of the recent param from the user's first visit to the SurveyMonkey CX website.

Third Party Cookies

Please refer to the SurveyMonkey cookie list to see which 3rd-party cookies our website uses.